



# ADAPTIVES

**Video games for education by  
ADAPTIVES  
(ADAPTive player-centric serious video gaMES)**

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# ADAPTIVES

## (ADAPTive player-centric serious video gaMES)

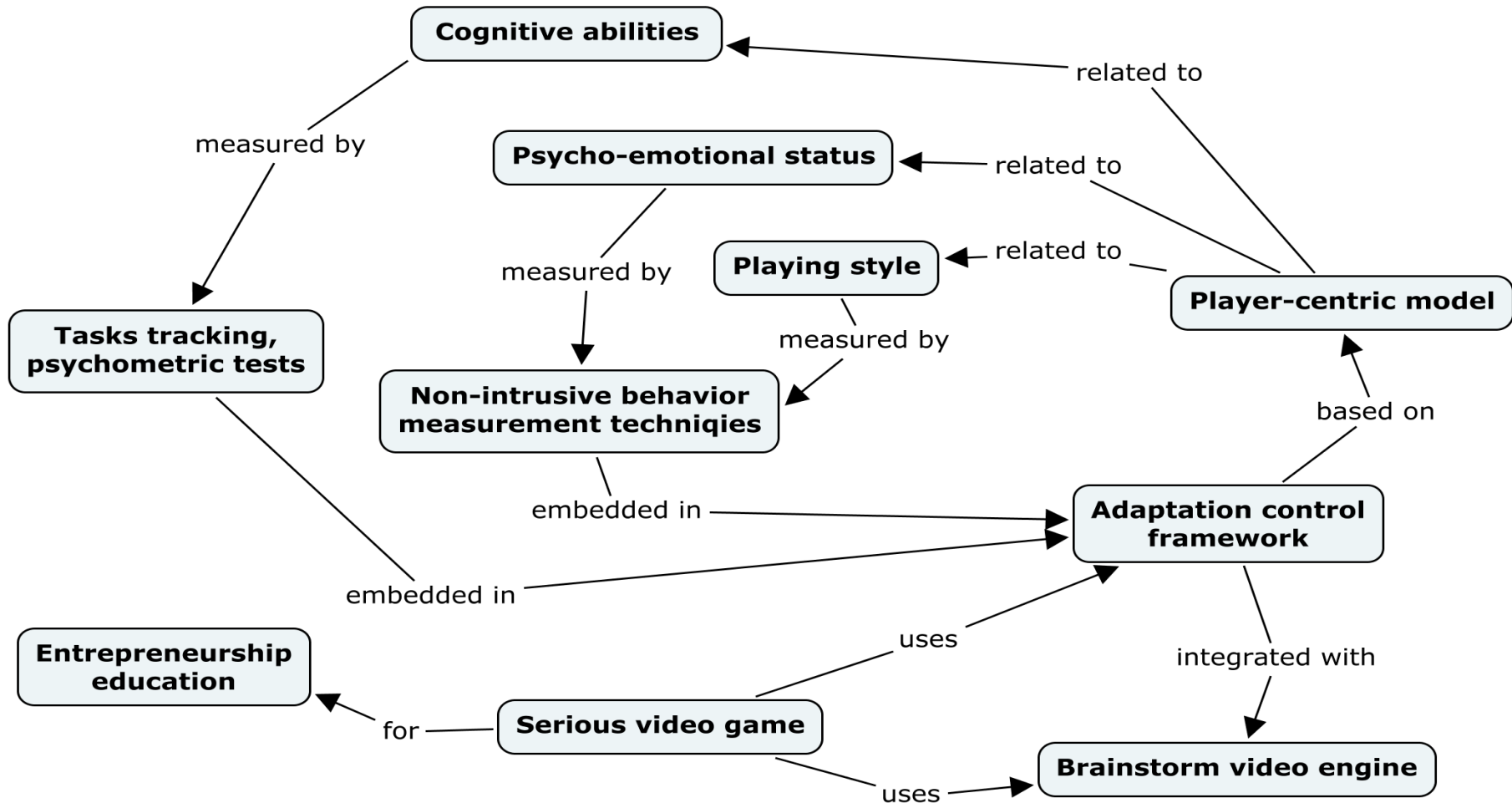
- Funded under PEOPLE MARIE CURIE ACTIONS as an Intra-European Fellowship (IEF), Call: FP7-PEOPLE-2013-IEF
- Aims at investigating how
  - ❖ cognitive abilities,
  - ❖ psycho-emotional processes and
  - ❖ playing stylescan be used for realization of efficient player-centric adaptivity in serious games for entrepreneurship education
- Hosting organization: Brainstorm Multimedia S.L. , Spain
- Duration: August 2014 – July 2016



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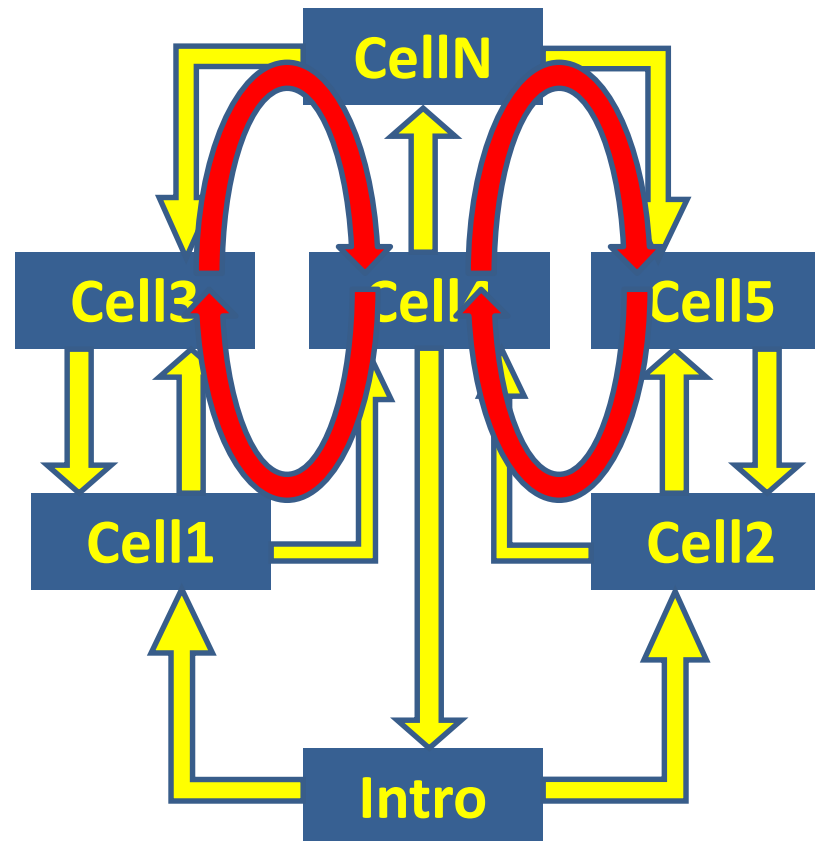
Research findings will address behavioral patterns,

# ADAPTIVES conceptual mind map

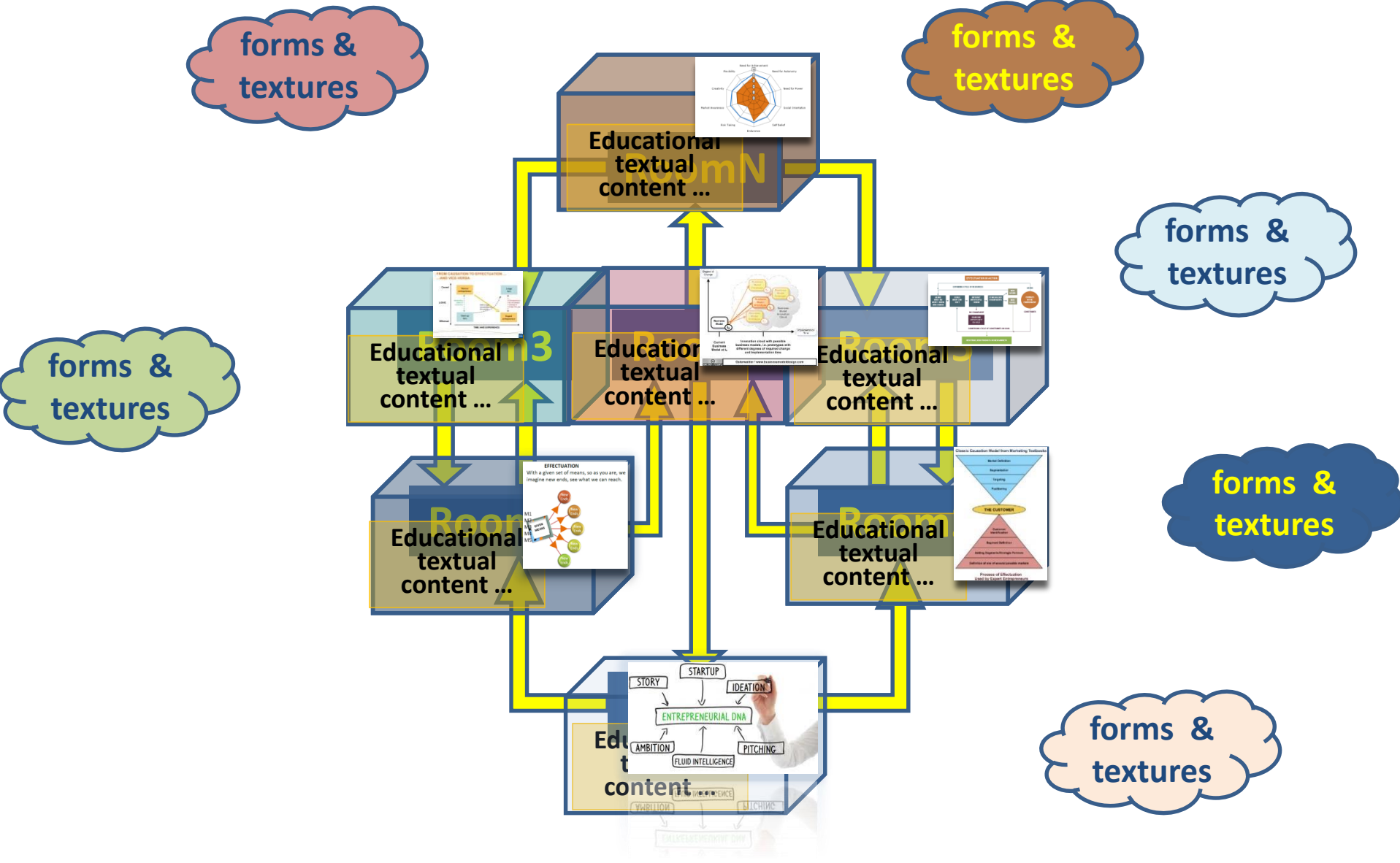


Psycho-emotional status and playing style

# Customizable video games for education



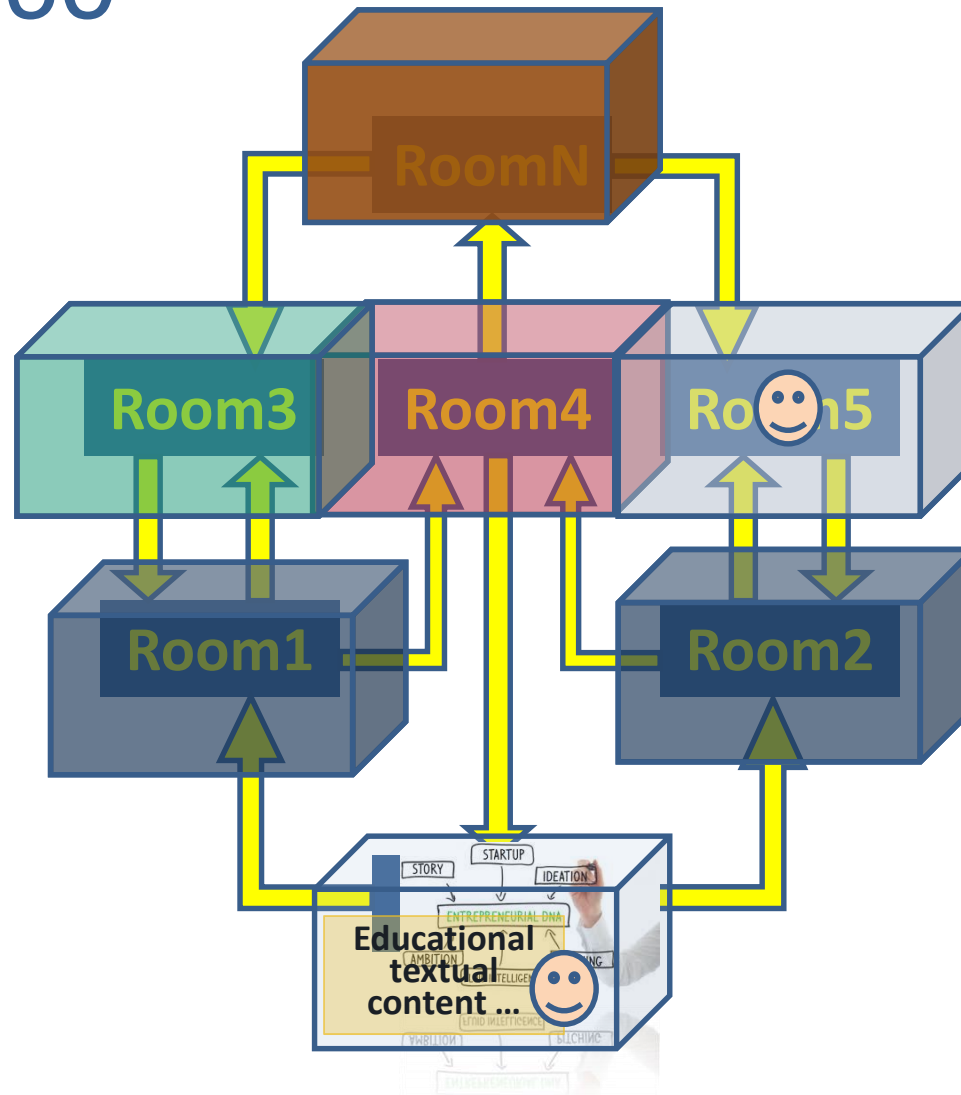
Imagine a maze as an educational game.



Now imagine 3D rooms instead 2D cells.

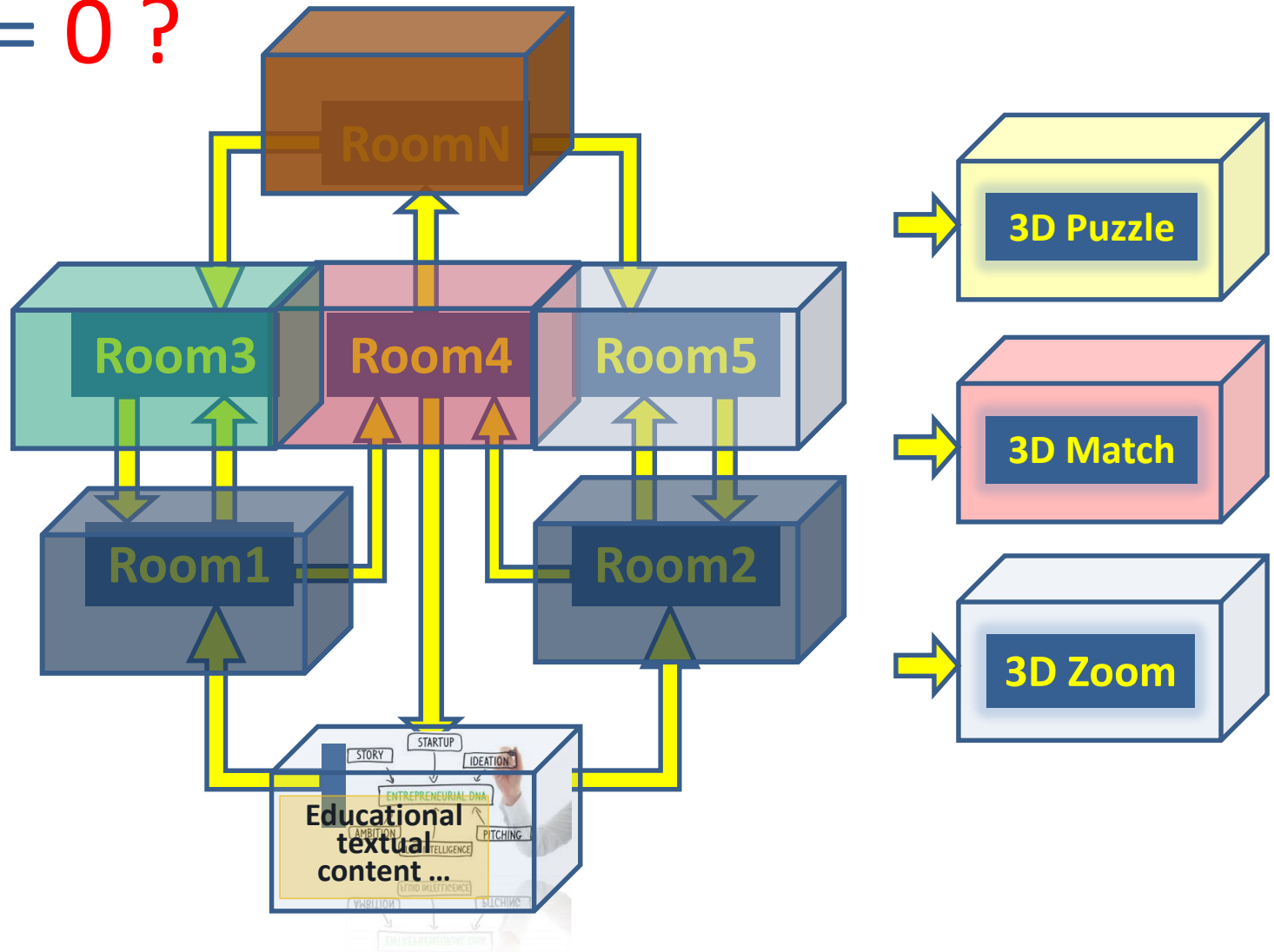


Points = 60



So player moves from room to room but not for free.

# Points = 0 ?



When Points = 0, what next? Game over?

# Pro-Effect - entrepreneurship education video game

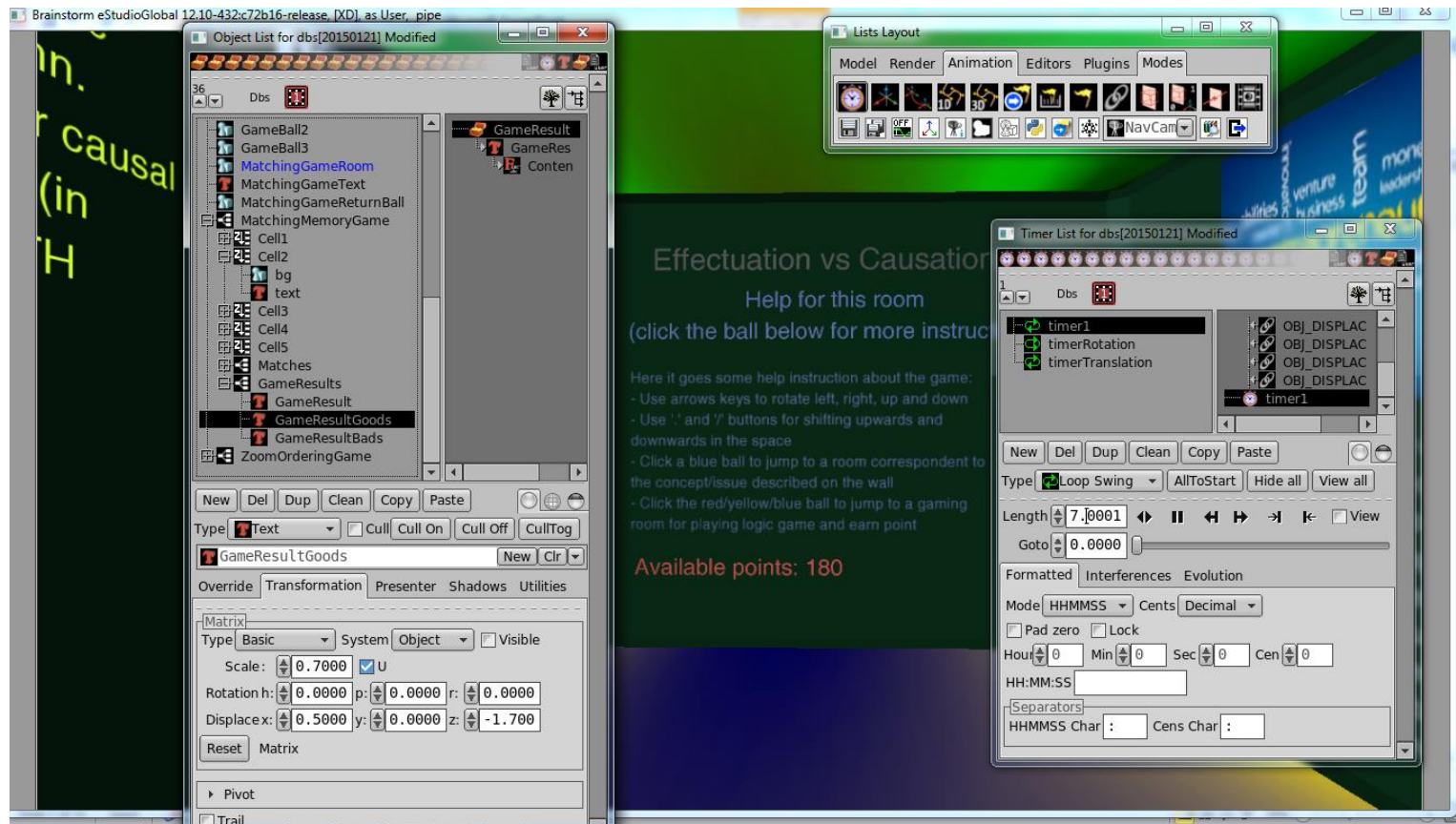
- 3D maze created and customized only by editing text files (no programming experience needed)
- Customizable player help for each room
- Educational texts and graphics from papers about Effectuation theory (<http://effectuation.org/>)
- 3D mini-games for earning points
  - 3D matching game with entrepreneurial concepts
  - 3D ordering zoom game (pictures by *Istvan Banyai*)

The 3D maze alternates light and dark rooms, where



# The Pro-Effect Game

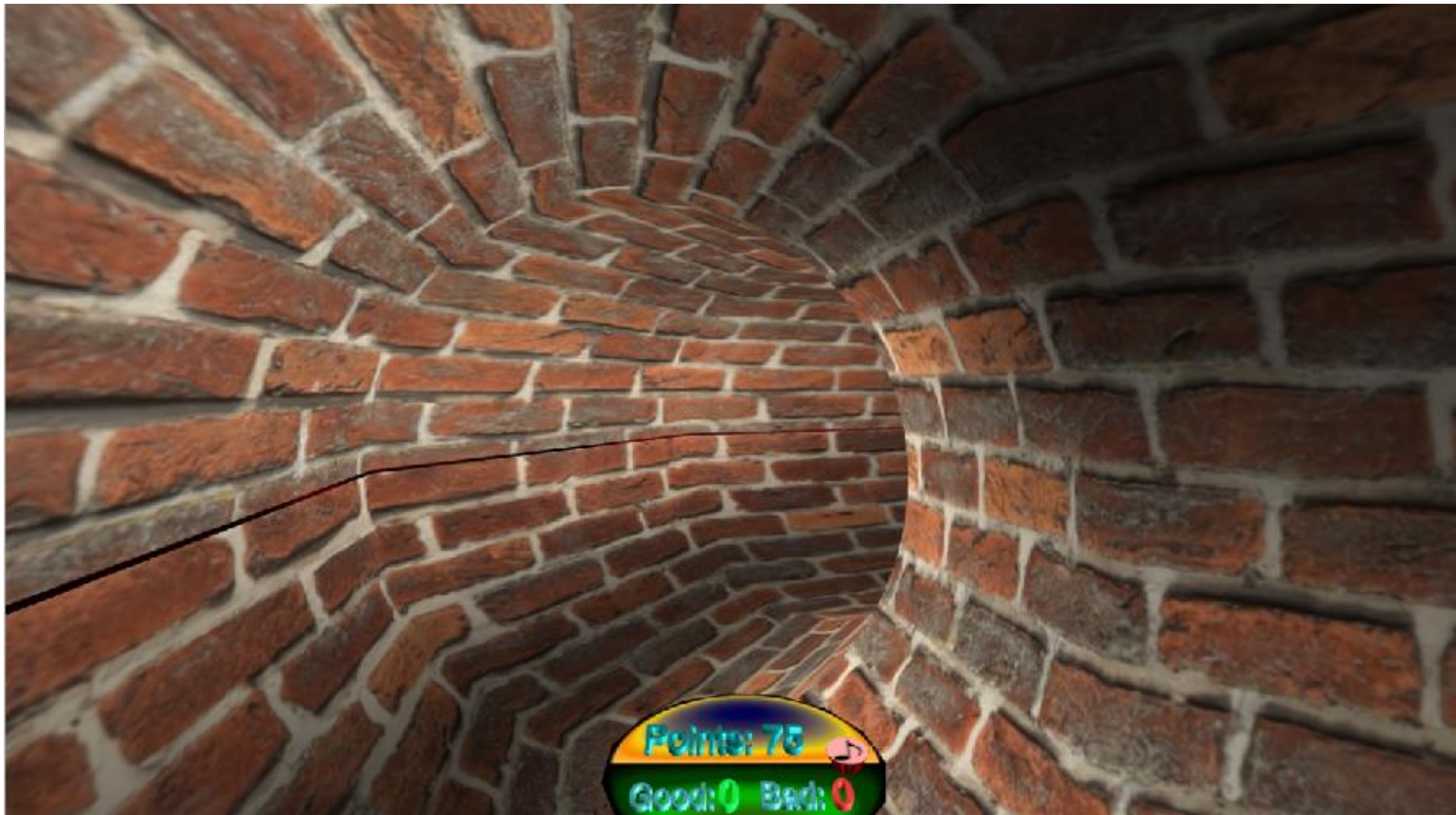
- Developed by the Brainstorm eStudio - <http://www.brainstorm.es/>



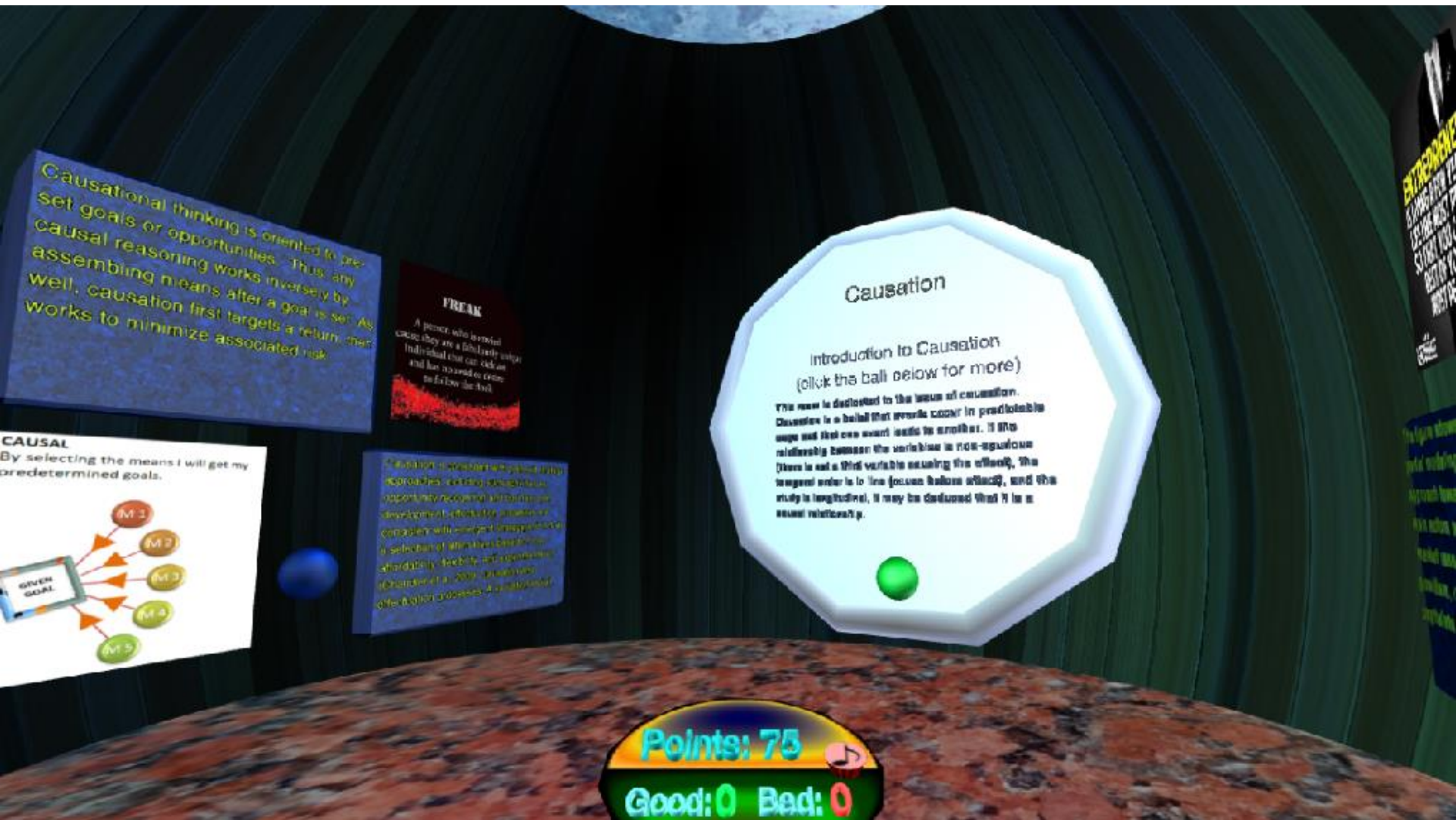
See <http://www.brainstorm.es/products/estudio/>



In the entrance room player starts with 100 points



For passing to the next room, player pays by points.



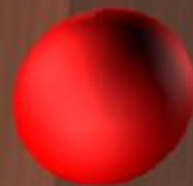
Next room is about Causation.



In one of the next room (about effectuation principles)

Press the one of the balls below to jump to a gaming room for start playing entrepreneural mini-games and have fun while earning money!

Press the red ball to enter the Dynamic Matching Game room  
Press the yellow ball to enter the Zoom Ordering Game room  
Press the pink ball to enter the 3D Puzzle Game(next version)



Let choose the first option -



In this game, player has to match some



Next, in Zoom ordering game, players have to



# Benefits of mini-games

- Develop 3D spatial thinking and skills
- Enhance context-dependent thinking
- Provides additional learning content
- Can be used for self-testing
- Have dynamic game play and make fun
- Can be used as a base for ADAPTATION

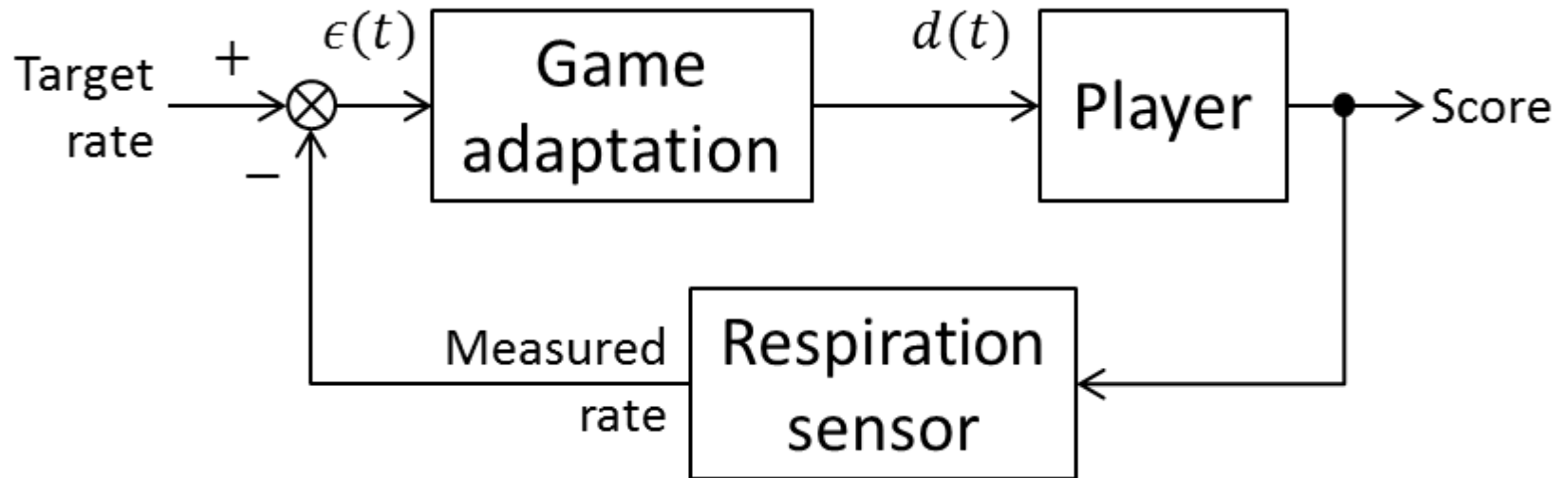
In both the mini-games, players have to explore

# Possible enhancements

- 3D graphics
  - Rooms/flats/caves/...
  - Small interior objects
  - Gateways
- Graphic tool for:
  - Maze construction
  - Maze customization
  - (Game rules)
- N-to-1 matching games
- Mini-games customization
- 3D puzzle as a creation mini-game
- **Adaptation**

All the game enhancements

# Next step – *player-centric adaptation*



Source: [http://psi.cse.tamu.edu/portfolio\\_item/biofeedback-games-2/](http://psi.cse.tamu.edu/portfolio_item/biofeedback-games-2/)

# Adaptive video games – goal of player-based adaptation?

## *Why player-based adapted?*

- Use of unobtrusive, accurate and robust HW devices for measuring physiological signals
- Immersive games
- Affective gaming
- Player's boredom detection
- Greater player's satisfaction
- Efficient game-based learning
- ...

To be challenged as a next step in ADAPTIVES.

# Adaptive video games – subjects of player-based adaptation?

## *What can be adapted?*

- Game mechanics (rules, actions, data structures...)
- Game dynamics (run-time behavior of the mechanics)
- Game aesthetics (emotional responses evoked in the player)
- Game content (texts & graphics)

This is an educational game with simple mechanics,

# Adaptive video games – base of player-based adaptation? 1/2

## *What can be used as a base for player-centric adaptation?*

- Player performance
  - Assessment of tests, choices, quest and tasks
  - Quizzes
- Playing styles
- Player's behavior - actions and motor skills
  - Mouse, keyboard or joystick input (clicks)
  - Eye tracking
  - Biofeedback - gestures & postures tracking, temperature, .....

In last decades, player's behavior is a proven base

# Adaptive video games – base of player-based adaptation? 2/2

## *What can be used as a base for player-centric adaptation?*

- Player physiological bio-signals & parameters/affective state (to differentiate discrete emotions, e.g. anger, joy, sadness, etc.):
  - Electro-Dermal Activity (EDA) – referred as Galvanic Skin Response (GSR), Skin Conductance Response (SCR) or Psycho Galvanic Reflex (PGR)
  - Heart Rate (HR), Heart Sound (HS), Heart Rate Variability (HRV) and Blood Volume Pulse (BVP)
  - Electrocardiogram (ECG)
  - Electromyography (EMG), electroencephalography (EEG), functional magnetic resonance imaging (fMRI), ... - much more expensive

Most probably, two or three bio-signals will be enough

# Adaptive video games – ways for player-based adaptation?

## *How to?*

- Visual and audible effects introduced to the game when particular EDA and HR signal threshold combinations are met (like in modified Half Life 2, by Dekker & Champion)
- Adaptation of player dynamic – speed (linear & radial), acceleration, show time, focus (based on eye tracking)
- Pattern recognition and machine learning methodologies for reliable emotion recognition – after analysis of adaptation's effects
- ...

We could start first by signals' threshold adaptation



# Problems of biofeedback adaptation

- Lack of cheap integrated devices
- Data synchronization



Image: <http://www.cooking-hacks.com/>

# Other problems and needs

- Data processing – signal/noise, curation
- Psychological interpretation – how to react/adapt?
- Adaptation analysis
- Machine learning
- Re-develop the game by Unity 3D
- NPC's and agents

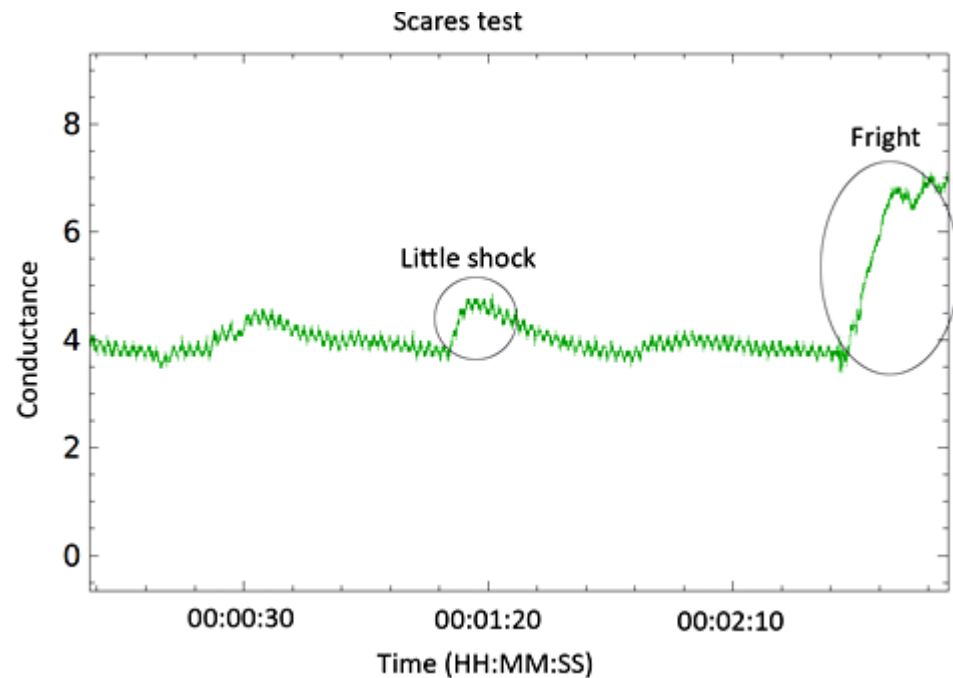


Image: <http://www.cooking-hacks.com/>

# YouTube video

- <https://www.youtube.com/watch?v=jdbKhRDwXWo>



Video track of game play with the Pro-Effect game

# Thank you for your attention!

- Questions and
- Proposals?

<http://adaptimes.eu/>

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The screenshot shows the ADAPTIVES website. At the top, there is a navigation bar with links for Home, Research, Work packages, and Events. Below the navigation bar, the ADAPTIVES logo is displayed, followed by the text "ADAPTive player-centric serious video gAMES". A detailed paragraph describes the project's goals, including investigating cognitive abilities, psycho-emotional processes, and game adaptivity. The text mentions the use of a novel combination of methods and techniques, tracking player performance, and the integration of the framework into serious video games. It also mentions a field trial with students and the goal of establishing a long-term connection between academia and industry. On the right side of the page, there are two vertical boxes: one for "MARIE CURIE ACTIONS RESEARCH FELLOW" with the name "Bovan Bontchev" and another for "SUPERVISOR" with the "BRAINSTORM" logo.

